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Think & Act: Ch 6

T1: The audience constructs meaning, but it is up to the speaker to gear them towards the meaning that the speaker wants the audience to understand. The speaker does this through proper choice of vocabulary, setting, and subject (p. 117).

T2: I think that rhetoric is active, as Vatz suggests. A situation can be taken many ways, but it is up to the speaker to provide meaning for it (p. 123).

A2: Okay, I’ll do it. I’ll watch the next political debate carefully. (I don’t know how to answer this on paper, though. ☹ )